

Halder Group Marks Centenary with Visionary Celebration of Legacy and Innovation

Celebrating 100 Years, the Event Showcases Art, Culture, and Future-Focused Discussions on Agriculture and Sustainability

Kolkata, 27th September: Halder Group, a leading rice and edible oil manufacturing company, marked its centenary anniversary with a grand gala event in the city. The event gathered together over 500 attendees, including employees, industry leaders, business associates, partners, and community members, to honour Halder Group's legacy, celebrate its achievements, and envision an innovative future.

Amidst an evening celebrating Bengal's vibrant art, culture, traditional music, and food, a thought-provoking panel discussion took center stage. Industry leaders gathered to discuss the future of agriculture, envisioning its economic and societal contributions by 2047. The conversation highlighted agriculture's potential to drive sustainable growth, innovation, and food security, contributing to community development and environmental sustainability. Halder Group, deeply rooted in Bengal, exemplified how a local brand can evolve into a global entity while maintaining a strong commitment to environmental causes and social responsibility.

Prabhat Kumar Halder, Chairman and Director, Halder Group, reflected, "Our centenary marks more than a milestone; it honours the resilience, dedication, and shared vision of all who have shaped our journey. Established in 1924, we started with a single factory in Bengal, and today, we stand as a global enterprise. Our centenary celebrates not just our growth, but the generations who built this legacy with their hard work and dedication. As we move forward, it's our commitment to that legacy, and to new ideas, that will continue to guide us."

Building on this reflection, **Keshab Kumar Halder, Managing Director & CEO, Halder Venture Limited**, shared, "This centenary celebration is more than a marker of time—it's a moment to reflect on the values that have carried us through and the vision that propels us ahead. Our success is not measured by numbers alone but by the relationships we have built and the trust

we have earned, both at home and worldwide. As we expand into 17 countries, our focus remains on sustaining the culture and principles that define Halder Group what it is today—a company that grows with its people, its community, and the world.”

Halder Group is diversifying its portfolio to meet the evolving needs of health-conscious consumers. The company has recently entered the retail landscape with the launch of its edible oil brand, Odaana, in the domestic market and is preparing to introduce its parboiled rice brands in India. Halder Group is also focusing on upcoming projects that prioritize environmental and social causes. The company looks forward to the future, is committed to making a positive impact on its communities and upholding its motto of ‘Growing Goodness.’

Chandra Shekhar Ghosh, former Managing Director of Bandhan Bank, said, " I'm thrilled to be part of Halder Group's celebration, exploring global agriculture and business future. The past decade has seen entrepreneurship flourish in this region, fueled by innovation and community spirit. Today's event showcases the power of vision, perseverance and collaboration, going beyond mere celebration. This reminds us that true progress comes from honoring our heritage while pursuing greater possibilities.”

Halder Group's centenary celebration was a resounding tribute to Bengal's vibrant cultural heritage, showcasing the region's rich artistry and tradition. The event featured an array of stalls highlighting intricate craftsmanship, including ornaments, dokra, Baul music, and delicate shola art. Attendees were treated to a captivating film screening, *The Mill*, chronicling Halder Group's remarkable 100-year journey. The evening culminated in a mesmerizing musical performance by Sourendro-Soumyojit, resonating with the audience and celebrating Bengal's cultural legacy. This grand celebration honoured Halder Group's legacy while paying tribute to the community spirit that defines the region. With this grand celebration, Halder Group has cemented its place as a beacon of Bengal's rich cultural heritage for generations to come.

For more information, please visit <https://halderventure.in/> or contact Subhajit Banerjee at subhajit@halderventure.in.

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About Halder Group

Halder Group, a leading rice and edible oil manufacturing company with a legacy dating back to 1924 continues its mission of 'Growing Goodness' in communities worldwide. Originated from B.C. Halder Rice and Oil Mills, founded by the visionary Mr. Brindaban Chandra Halder, has built a century-long heritage of excellence, responsibility, and innovation.

Driven by a vision to nurture humanity and create a well-nourished society, Halder Group's mission is to ensure access to nutritious food to all sectors of the society. With its headquarters based in West Bengal, India, Halder Group has expanded its footprint globally, operating in countries such as Singapore, Benin, Lomé, Ghana, Cameroon, Russia, and Bangladesh. The company offers a diverse range of products including Parboiled Rice, White Rice, Vietnamese Rice and Edible oils under rice brands like Bhojmoti, Bhoj, Moti, Hira, Tumi, Diva, and Millette and oil brands like Odaana and Omaana . Halder Group is dedicated to promoting sustainability and social responsibility while encouraging healthier lifestyles. For further information, please visit <https://halderventure.in/>